DR. LISA JEON OX

Office	LanGo Institute, 11346 Emerald St., Dallas, TX 75229
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Phone	(469) 888-9150

EMPLOYMENT

2018-Present	**Director of Language Programs,** *LanGo Institute*
2018-Present	**Adjunct Professor**, Department of Linguistics, *University of Texas at Arlington*
2014-Present	**Adjunct Professor**, Department of Linguistics, *University of North Texas*
2015-2017	**ESL Instructor**, Glasscock School of Continuing Studies English Language Program, *Rice University*
2014-2015	**Graduate Teaching Assistant**, Department of Linguistics, *Rice University*
2013-2016	**Program Director**, UNT-International Summer Institute, *University of North Texas*
2011-2013	**ESL Instructor**, Intensive English Language Institute, *University of North Texas*
2011-2012	**Teaching Fellow**, Department of Linguistics & Technical Communication, *University of North Texas*
2011-2012	**Korean Language Consultant**, *Munck Wilson Mandala, LLP*
2006; 2010	**ESL & TOEFL Preparation Instructor**, *EM English Academy (Seoul, South Korea)*

EDUCATION

2018	**MA/PhD in Linguistics**, *Rice University*
	Dissertation: "The sociolinguistic impact of (sub-)urbanization: Mapping /aɪ/ variation across Houston"
	Advisor: Dr. Nancy Niedzielski; Readers: Dr. Michel Achard & Dr. Stephen Klineberg
2012	**MA in Linguistics**, *University of North Texas*
	Certification: Teaching English to Speakers of Other Languages (TESOL)
	Thesis: "Drawing boundaries and revealing language attitudes: Mapping perceptions of dialects in Korea"
	Advisor: Dr. Patricia Cukor-Avila; Readers: Dr. John Robert "Haj" Ross & Dr. Chetan Tiwari; External Reader: Dr. Dennis R. Preston
2010	**BA in English (Linguistics Concentration)**, *University of North Texas*
	Minor: Speech-Language Pathology
	Certification: Technical Writing

ADDITIONAL COURSEWORK

2018	Certification: Geographic Information Systems (GIS), *Coursera*
2018	Certification: Statistics with R, *Coursera*
2010	Graduate School of International Studies, *Seoul National University*, South Korea
2006	Korean Language & Culture Studies, International Summer College, *Ewha Womans University,* South Korea
2001	European Language & Culture Program, *ACIS,* Spain, Portugal, England, & France

LANGUAGES

English	Native/Bilingual	**Spanish**	A2	**Japanese**	A1
Korean	Native/Bilingual	**Chinese**	A1		

GRANTS, FELLOWSHIPS, SCHOLARSHIPS & AWARDS

2023	College of Information Outstanding Alumni Award, *University of North Texas*
2021-2023	Korean American Urban English Study (KUES) Grant, *Greater Dallas Korean American Chamber of Commerce*
2016-2018	Pre-Dissertation Research Grant, Social Sciences Research Institute, *Rice University*
2015	PhD Research Project Grant, *Greater Dallas Korean American Chamber of Commerce*
2014-2015	Houston Urban English Research Grant, Humanities Research Center, *Rice University*
2014	Best Paper Award, Transnational Asia Graduate Student Conference, *Rice University*
2013-2015	Graduate Conference Travel Grants, Department of Linguistics, *Rice University*
2013	International Conference Travel Grant, Humanities Research Center, *Rice University*
2013-2018	Graduate Fellowship & Teaching Assistantship, Department of Linguistics, *Rice University*
2013	Graduate Student Teaching Excellence (G*STEP) Award, *University of North Texas*
2013	Graduate Research Grants, College of Arts & Sciences, *University of North Texas*
2012	MA Thesis Research Grant, *Greater Dallas Korean American Chamber of Commerce*
2012	Graduate Student Research Fellowship Program Award, *University of North Texas*
2012-2016	Presidential Award, *American Dialect Society* (4-year honorary membership)
2011-2013	Graduate Assistantship Tuition Scholarship & Teaching Fellowship, Department of Linguistics & Technical Communication, *University of North Texas*
2011	2ⁿᵈ Place for Best Student Poster Presentation, *NWAV 40, Georgetown University*
2006	Office of Global Affairs Excellence Scholarship, *Ewha Womans University*

SELECTED PUBLICATIONS

BOOKS

2022	**Jeon, Lisa**, Utt, Tyler Paul (eds.), & Yoo, Farrah (ill.). (Forthcoming 2023). *Compound Recipes: A Delicious Guide to Cooking Up Sino-Korean Compounds*. Dallas, TX: LanGo Institute.
2020	**Jeon, Lisa**, Utt, Tyler Paul (eds.), & Yoo, Farrah (ill.). (2020). *Some 섬편 Fun!: All Your Favorite Konglish Jokes*. Dallas, TX: LanGo Institute.
2020	**Jeon, Lisa**, Utt, Tyler Paul (eds.), & Yoo, Farrah (ill.). (2020). *Korean 반도 Punninsula: All Your Favorite Konglish Puns*. Dallas, TX: LanGo Institute.

PEER-REVIEWED JOURNAL ARTICLES

2015	**Jeon, Lisa** & Cukor-Avila, Patricia. (2015). 'One country, one language?': Mapping perceptions of dialects in South Korea. In Maria-Pilar Parea and Gotzon Aurrekoetxea (eds.), *Dialectologia 14*: 17-46.
2023	Cheng, Andrew, **Jeon, Lisa** & Kim, Dot-Eum (2023). A comparative study of English vowel shifts and vowel space area among Korean Americans in three dialect regions. Journal of Linguistic Geography, 11(1), 38-52. DOI: 10.1017/jlg.2023.1

EDITED BOOKS, CHAPTERS & VOLUMES

2023	**Jeon, Lisa** & Cheng, Andrew. (Forthcoming 2024). American English phonology. In Christopher Jenks (ed.), *The Wiley Blackwell Encyclopedia of World Englishes*. Hoboken, New Jersey: Wiley-Blackwell.
2017	**Jeon, Lisa**. (2017). Regional linguistic variability and ethnic identity construction: Korean Americans in the multiethnic context of Houston. In Christopher Jenks & Jerry Won (eds.), *Korean Englishes in Transnational Contexts.* Basingstoke, UK: Palgrave-Macmillan.

2016   **Jeon, Lisa** & Cukor-Avila, Patricia. (2016). Urbanicity and language variation and change: Mapping dialect perceptions in and of Seoul. In Jennifer Cramer & Chris Montgomery (eds.), *Cityscapes and Perceptual Dialectology: Global Perspectives on Non-Linguists Knowledge of the Dialect Landscape* (pp. 97-116). Berlin, Germany: Mouton De Gruyter.

2015   **Jeon, Lisa.** (2015). Grammatical relations and argument structure. In Robert Englebretson (ed.) with Wambũi Mũringo Wa-Ngatho (consultant), *A Basic Sketch Grammar of Gĩkũyũ, Special Issue of the Rice Working Papers in Linguistics*, *Vol. 6:* 98-112.

2015   **Jeon, Lisa** (2015). Object complements. In Robert Englebretson (ed.) with Wambũi Mũringo Wa-Ngatho (consultant), *A Basic Sketch Grammar of Gĩkũyũ, Special Issue of the Rice Working Papers in Linguistics*, *Vol. 6:* 148-157.

2015   **Jeon, Lisa** (2015). Personified animals. In Robert Englebretson (ed.) with Wambũi Mũringo Wa-Ngatho (consultant), *A Basic Sketch Grammar of Gĩkũyũ, Special Issue of the Rice Working Papers in Linguistics*, *Vol. 6:* 176-178.

CONFERENCE PROCEEDINGS

2012   Cukor-Avila, Patricia, **Jeon, Lisa**, Rector, Patricia C., Tiwari, Chetan, & Shelton, Zak. (2012). Texas – It's like a whole nuther country: Mapping Texans' perceptions of dialect variation in the Lone Star State. In Aimee Lawrence, Tammie Stout, & Anindita Chatterjee (eds.), *Texas Linguistics Forum 55* (pp. 10-19). Austin, TX: University of Texas at Austin.

BLOG POSTS

2020   **Jeon, Lisa** and Tyler Paul Utt. (2020). Sense and Syllabicity, Part 2: Syllable Structure in Korean and German. Web blog post. LanGo Institute, November 20, 2020.

2020   **Jeon, Lisa**. (2020). Korean Through Stories. Web blog post. LanGo Institute, October 24, 2020.

2020   **Jeon, Lisa**. (2020). Korean Through Music. Web blog post. LanGo Institute, February 26, 2020.

2019   **Jeon, Lisa**. (2019). Korean Pronunciation Tips, Part 1: Consonant Sounds. Web blog post. LanGo Institute, July 17, 2019.

2016   **Jeon, Lisa** and Stephen L. Klineberg. (2016). Anglo Houstonians' evaluations of the state of ethnic relations in the nation's most diverse metropolitan area. Web blog post. *The Urban Edge.* Kinder Institute for Urban Research, June 1, 2016.

DISSERTATION

2018   **Jeon, Lisa**. (2018) The sociolinguistic impact of (sub-)urbanization: Mapping /aɪ/ variation across Houston (Doctoral dissertation). Rice University, Houston, TX.

THESIS

2013   **Jeon, Lisa**. (2013). Drawing boundaries and revealing language attitudes: Mapping perceptions of dialects in Korea (Master's thesis). University of North Texas, Denton, TX.

PROGRAM DEVELOPMENT & COORDINATION

Language Programs, LanGo INSTITUTE – *Active*

- *ESL, Spanish, Korean, German, Chinese, French, Japanese, Italian, Portuguese and Linguistics for Language Learning Programs* (2018 – Present) – Developing and designing learning curriculum, materials, and assessments for workshops, group classes, intensive and summer sessions, corporate training, and private lessons

- *LanGo Abroad! CDMX Language & Culture Immersion Program* (Summer 2022) – Developing and designing experiential curriculum, materials, and progress measures for Spanish language learners participating in an immersion style program hosted in Ciudad de México

- *LanGo Abroad! Chile Language & Culture Immersion Program* (Summer May 2023) – Developing and designing experiential curriculum, materials, and progress measures for Spanish language learners participating in an immersion style program hosted in Santiago & Patagonia, Chile

- *LaGo Abroad! South Korea Language & Culture Immersion Program* (Fall 2023) – Developing and designing experiential curriculum, materials, and progress measures for Korean language learners participating in an immersion style program hosted in Seoul, Busan, and Jeju, South Korea

Department of Linguistics TESOL & EFL Program Collaboration, UNIVERSITY OF NORTH TEXAS & UNIVERSITY OF MAGALLANES – *Active*

- *UNT-UMAG ESL Program* (Fall 2021 – Spring 2023) – Developing and designing a pilot program between the Department of Linguistics and University of Magallanes (UMAG) in Punta Arenas, Chile to provide experiential TESOL Practicum opportunities for UNT students and specialized EFL courses to UMAG students

Department of Linguistics Online Graduate Academic Certificate in TESOL, UNIVERSITY OF NORTH TEXAS – *Developed*

- *Teaching English as a Second Language & Practicum in Teaching English as a Second Language* (Summer 2019 – Spring 2020) – Developed and designed two 100% online courses for part of the required coursework for the Graduate Academic Certificate in TESOL

Department of Linguistics Summer Camp, UNIVERSITY OF NORTH TEXAS – *Developed & Directed*

- *Language Explorer Summer Camp* (Summer 2018 & 2019) – Developed and coordinated a multi-week linguistics summer camp focusing on linguistic principles, languages around the world, American dialects, invented languages, and linguistic tools for analyzing language for budding linguists, grades 8th to 12th

- *American Culture & Communication Camp* (Summer 2019) – Developed and coordinated a 1-week English language and American culture camp for middle and high school students, grades 8th to 12th

UNT-International ESL Programs, UNIVERSITY OF NORTH TEXAS – *Developed & Directed*

- *American Culture & Communication Camp* (Summer 2016 & 2017) – Designed and coordinated a 3-week language and culture immersion summer camp for 100+ High School, Beginner, Intermediate & Advanced ESL student participants each summer; mentored and supervised 12-16 staff members

- *UNT-International Summer Institute Program* (Summer 2013, 2014, & 2015) – Designed and coordinated a 3-week language and culture immersion summer camp for 60+ Beginner, Intermediate, & Advanced ESL student participants plus 12-25 Faculty ESL (teacher-training) participants each summer; mentored and supervised 7-12 staff members

TEACHING EXPERIENCE

Language Programs, LANGO INSTITUTE – *Active*

- *Introduction to Korean Workshop Series; Beginner I – II Korean Basics; Beginner III – VI Korean Conversation, Integrated Skills; Beginner VII TOPIK Prep; Intermediate I – II Korean Integrated Skills*; *Intermediate III Korean Through Media & Stories*; Intermediate IV Korean Through Realia; Intermediate V Korean Conversation; *Linguistics for Language Learning Workshop Series* (Fall 2018 – Present)

Department of Linguistics, UNIVERSITY OF NORTH TEXAS – *Active*

- *Pedagogical Grammar* (Fall 2023 – Graduate; Teaching Assistant); Clayton Bryan

- *The Structure of Modern English* (Fall 2023 – Undergraduate); Teaching Assistant: Clayton Bryan

- *Teaching ESL* (Fall 2023 – Graduate/Undergraduate); Teaching Assistant: Stephanie Villeda

- *Practicum in Teaching English as a Second Language* (Spring 2023 – Graduate)

- *Pedagogical Grammar* (Fall 2022 – Graduate); Teaching Assistant: Vinh Nguyen

- *The Structure of Modern English* (Fall 2022 – Undergraduate); Teaching Assistant: Vinh Nguyen

- *Teaching ESL* (Fall 2022 – Graduate/Undergraduate); Teaching Assistant: Megan Collins

- *Practicum in Teaching English as a Second Language* (Spring 2022 – Graduate)

- *Pedagogical Grammar* (Fall 2021 – Graduate)

- *The Structure of Modern English* (Fall 2021 – Graduate/Undergraduate)

- *Teaching ESL* (Fall 2021 – Graduate/Undergraduate)

- *Semantics and Pragmatics* (Spring 2020 – Undergraduate)

- *Language Explorer Camp* (Summer 2019); Teaching Assistants: Evaline Blair & Tyler Paul Utt

- *Language and Society* (Spring 2019 – Undergraduate); Teaching Assistant: Midhat Shah

- *Communication Across Species* (Spring 2019 – Undergraduate)

- *Language Explorer Camp* (Summer 2018); Teaching Assistants: Evaline Blair & Tyler Paul Utt

- *Academic Writing Skills for International Doctoral Students* (Fall 2017 – Graduate)

- *Advanced Academic Writing, Language & Grammar* (Fall 2017 – Graduate)

- *Principles of Language Study* (Spring 2017 – Online, Undergraduate)
  Teaching Assistant: Darrin Miller

- *Academic Writing Skills for International Doctoral Students* (Spring 2017 – Graduate)
  Teaching Assistant: Kristyne Enlow

- *Principles of Language Study* (Fall 2016 – Online, Undergraduate)
  Teaching Assistant: Darrin Miller

- *Practicum in Teaching English as a Second Language* (Summer 2016 – Graduate)

- *Principles of Language Study* (Spring 2016 – Online, Undergraduate)
  Teaching Assistant: Melissa Robinson

Department of Linguistics, UNIVERSITY OF TEXAS AT ARLINGTON – *Active*

- *Language in a Multicultural USA* (Fall 2022 – Undergraduate)

- *Language in a Multicultural USA* (Spring 2022 – Undergraduate)
  Teaching Assistant: Gabriela Sanchez

- *Language and Gender* (Summer 2021 – Graduate/Undergraduate)

- *Language and Gender* (Fall 2019 – Undergraduate)

- *Sociolinguistics* (Summer 2019 – Undergraduate)

- *Language and Gender* (Summer 2018 – Undergraduate)

Glasscock School of Continuing Studies Language Program, RICE UNIVERSITY – *Taught*

- *Advanced Pronunciation & Presentation Skills* (Spring 2016 – Intensive English)

- *Advanced Oral Presentation Skills* (Fall 2015 – ESL Communication Skills)

- *Intermediate Speaking* (Fall 2015 – ESL Communication Skills)

Department of Linguistics, RICE UNIVERSITY – *Assisted*

- *Introduction to Language Study* (Fall 2015 – Undergraduate)
  Professor: Dr. Nancy Niedzielski

- *Introduction to Language Study* (Spring 2015 – Undergraduate)
  Professor: Dr. Christopher Taylor

- *Introduction to Language Study* (Spring 2014 –Undergraduate)
  Professor: Dr. Robert Englebretson

Department of Linguistics & Technical Comm., UNIVERSITY OF NORTH TEXAS – *Taught*

- *Principles of Language Study* (Fall 2013 – Undergraduate)
  Teaching Assistant: Peter Schuelke

- *Academic Writing for International Students II* (Spring 2013 – Undergraduate)

- *Academic Writing for International Students I* (Fall 2012 – Undergraduate)

- *Technical Writing* (Spring 2012-2013 – Undergraduate)

- Graduate Linguistics Research Mentor (2010-2012)
  Mentees: Patricia C. Rector & Zak Shelton; Project: "Mapping perceptions of dialects in Texas"

Intensive English Language Institute, UNIVERSITY OF NORTH TEXAS – *Taught*

- *Speaking, Listening, & Spelling Lab Class* (2011-2013 – Lab Level 01, 2-3)

- *Academic Skills Class* (2011-2013 – ASC Level 4-5)

FIELDWORK EXPERIENCE

2021-2022 Sociolinguistic fieldwork. Dallas, Texas.
2014-2018 Sociolinguistic fieldwork. Houston, Texas.
2014-2015 Elicitation with language consultant for a basic sketch grammar of Gĩkũyũ. Rice University.
2014 Sociolinguistic fieldwork. Seoul and Busan, South Korea.
2013-2014 Elicitation with language consultant for a phonetic and syntactic study of Sinhala. Rice University.

2012   **Perceptual dialectology/ethnographic fieldwork.** Seoul, Incheon, Cheonan, Daejeon, Jeonju, Gwangju, Mokpo, Yeosu, Busan, Daegu, Gangneung, Yangyang and Jeju Island, South Korea.

2011   **Perceptual dialectology fieldwork.** Dallas, Austin, Houston, Corsicana, Shamrock, Lubbock and Abilene, Texas.

2011   **Perceptual dialectology pilot study.** Dallas, Texas.

CONFERENCE & WORKSHOP ORGANIZING

2022   **Workshop Organizer** (with Marison Clayton & Luis Hernandez), "Vary Linguisticky: Language Variation in English, Spanish, and Korean", workshop series on language variation and change in different target languages, LanGo Institute, Dallas, Texas (Summer 2022).

2022   **Workshop Organizer** (with Tyler Paul Utt & Peter Schuelke), "The Linguist's Toolkit for Language Learning", workshop series on linguistic tools for more effective language learning, LanGo Institute, Dallas, Texas (Spring 2022).

2019   **Panel Speaker,** "Careers in Linguistics", career panel held for undergraduate UNT linguistic majors focusing on careers in linguistics, Career Center, University of North Texas, Denton, Texas (Spring 2019).

2015   **Workshop Co-Organizer** (with Patricia Cukor-Avila & Chetan Tiwari), "Mapping and analyzing sociolinguistic variables with GIS", workshop presented at *New Ways of Analyzing Variation 44,* University of Toronto, Toronto, Canada. (October 22-25)

2015   **Symposium Co-Organizer** (with Jerry Won Lee & Christopher Jenks), "Korean identities and communities in transnational contexts", symposium presented at the *International Society for Language Studies 2015 Biennial Conference,* Albuquerque, New Mexico. (June 18-20)

2015   **Conference Co-Organizer** (with Anthony Koth & Vlad Soare), *Rice Linguistics Society 6th Biennial Meeting,* Rice University, Houston, Texas. (March 20-21)

2014   **Workshop Co-Organizer** (with Patricia Cukor-Avila, Chris Montgomery, & Patricia C. Rector), "Integrating Perceptual Dialectology and Sociolinguistics with Geographic Information Systems", workshop presented at *Methods in Dialectology XV*, University of Groningen, Groningen, Netherlands. (August 11-15)

2013   **Panel Organizer**, "Mapping language and place with GIS", panel presented at *American Association of Geographers Annual Meeting*, Los Angeles, CA. (April 9-13)

2012   **Workshop Co-Organizer** (with Patricia Cukor-Avila & Patricia C. Rector), "Mapping perceptions of dialects in Korea", workshop presented at Baekseok University, Cheonan, South Korea. (May 19)

2012   **Workshop Co-Organizer** (with Patricia Cukor-Avila), "Mapping perceptions of dialects in Korea", workshop presented at Mokpo National University, Mokpo, South Korea. (May 30)

2011-2012   **Lecture Series Coordinator,** "SLANT faculty/student lecture series", University of North Texas, Denton, Texas. (Monthly)

2011-2012   **Film Series Coordinator,** "Linguistics in motion film series", University of North Texas, Denton, Texas. (Bi-monthly)

SELECTED PRESENTATIONS

INVITED

2021   Jeon, Lisa. (2021). A Survey of English Vowel Spaces of Korean Americans in Three Urban U.S. Cities. Paper presented at the *13th DFW Metroplex Linguistics Conference*. 5 November, University of North Texas at Dallas, Dallas, Texas.

2021   Jeon, Lisa. (2021). Mapping Perceptions of Variation in Korea. Workshop presented at the Korean Heritage Language (KoHL)/콜 Research Group *"Mapping Korea" Speaker Series*. 6 August, University of Irvine, Irvine, California.

2015   **Jeon, Lisa**. (2015). Going beyond classroom learning by connecting language with culture and context: Developing the intercultural dimension of language teaching. Plenary presented at the *2015 Congress of Language Studies*. 30 April, Universidad Autónoma del Estado de México, Toluca, Mexico.

2012   **Jeon, Lisa**. (2012). Urbanicity, variation, and the 'standard': Koreans' perceptions of the Seoul dialect. Paper presented at the *4th DFW Metroplex Linguistics Conference*. 26 October, University of Texas at Arlington, Arlington, Texas.

REFEREED

2022   **Jeon, Lisa,** Cheng, Andrew & Kim, Dot-Eum. (2022). The vowel space as a sociolinguistic variable for comparing an ethnolect across dialect regions. Paper to be presented at the *Methods in Dialectology XVII*. 1-5 August, University of Mainz, Germany.

2022   **Jeon, Lisa,** Cheng, Andrew & Kim, Dot-Eum. (2022). Korean Americans' vowel spaces at the intersection of ethnic and regional variation. Paper presented at the *American Dialect Society Annual Meeting*. 8 January, Washington, DC.

2021   Kim, Dot-Eum, Cheng, Andrew, & **Jeon, Lisa.** (2021). Korean Americans' vowel spaces: The connection between ethnic and regional variation. Paper presented at *Linguistics Society at the University of Georgia (LCUGA) 7*. 9-10 October, University of Georgia, Athens, GA.

2018   **Jeon, Lisa** & Niedzielski, Nancy. (2018). (Sub-)urbanization, local identities, and linguistic behavior: Mapping /ai/ variation across Houston. Poster presented at *New Ways of Analyzing Varition 47*. 18-21 October, New York University, New York City.

2016   **Jeon, Lisa.** (2016). Unpacking the complex concept of cuteness in South Korea: Dialect perceptions and language attitudes associated with *aegyo*. Paper presented at *NWAV Asia-Pacific 4*. 22-24 April, National Chung Cheng University, Chiayi, Taiwan.

2015   **Jeon, Lisa.** (2015). Korean American vowel variants in Houston urban English: evidence for an emerging ethnic identity? Poster presented at *United Kingdom Language Variation & Change 10.* 1-3 September, University of York, York, United Kingdom.

2015   **Jeon, Lisa.** (2015). Ethnic identity, phonetic variation, and the city: English Use Among Korean Americans in Houston. Paper presented at the *Twenty Third Annual Symposium About Language and Society – Austin.* 11-12 April, University of Texas at Austin, Austin, Texas.

2015   **Jeon, Lisa.** (2015). Regional variability and ethnic identity: Korean Americans in the multicultural, multilingual context of Houston. Paper presented at the *Sixth Biennial Meeting of the Rice Linguistics Society.* 20-21 March, Rice University, Houston, Texas.

2014   **Jeon, Lisa**. (2014). New ways of analyzing Perceptual Dialectology data with GIS and R: Investigating factors that influence Koreans' perception of a standard dialect region. Paper presented at *New Ways of Analyzing Variation 43.* 23-26 October, University of Chicago, Chicago, Illinois.

2014   **Jeon, Lisa.** (2014). Using GIS and R to investigate factors that influence dialect perceptions: A case study from South Korea. Paper presented at *Methods in Dialectology XV*. 11-15 August, University of Groningen, Groningen, Netherlands.

2014   Mauney, Samantha & **Jeon, Lisa.** (2014). 'As much as I love you, I'll never get you to understand': Political discourse and 'face work' on Facebook. Paper presented at the *Twenty Second Annual Symposium About Language and Society – Austin.* 11-12 April, University of Texas at Austin, Austin, Texas.

2014   **Jeon, Lisa.** (2014). 'Hello Kitty cute' to 'Angry Bird angry': Mapping perceptions of language variation in South Korea. Paper presented at the *Fourth Annual Transnational Asia Graduate Student Conference.* 21-22 February, Rice University, Houston, Texas.

2013	Jeon, Lisa, Cukor-Avila, Patricia, & Rector, Patricia C. (2013). Mapping dialect perceptions in a variationist framework. Paper presented at *New Ways of Analyzing Variation 42*. 17-20, October, Carnegie Mellon University, Pittsburgh, Pennsylvania.
2013	Cukor-Avila, Patricia, Jeon, Lisa, & Rector, Patricia C. (2013). A variationist approach to Perceptual Dialectology. Paper presented at *United Kingdom Language Variation and Change 9*. 2-4 September, University of Sheffield, Sheffield, United Kingdom.
2013	Jeon, Lisa, Evans, Betsy, Cramer, Jennifer & Montgomery, Chris. (2013). Geographical Information Systems for Perceptual Dialectology. Paper presented at *American Association of Geographers Annual Meeting*. 9-13 April, Los Angeles, California.
2013	Jeon, Lisa. (2013). Projecting the second language classroom into the virtual world. Poster presented at *TESOL International Convention and English Language Expo*. 20-23 March, Dallas, Texas.
2013	Jeon, Lisa. (2013). Mapping language ideologies and attitudes in Korea. Poster presented at *American Association for Applied Linguistics Conference*. 22-25 March, Dallas, Texas.
2013	Cukor-Avila, Patricia, Jeon, Lisa, & Rector, Patricia C. (2013). Texas twang and Southern drawl: How Texans perceive regional variation from the Panhandle to the Rio Grande Valley. Paper presented at *American Dialect Society Annual Meeting*. 3-6 January, Boston, Massachusetts.
2012	Montgomery, Chris, Cukor-Avila, Patricia, Evans, Betsy, Jeon, Lisa, Long, Daniel, Preston, Dennis R., & Stoeckle, Phillip. (2012). A Geographical Information Systems (GIS) approach to Perceptual Dialectology data. Paper presented at *New Ways of Analyzing Variation 41*. 25-28 October, University of Indiana, Bloomington, Indiana.
2012	Jeon, Lisa. (2012). Urbanicity and language variation and change: Mapping dialect perceptions in and of Seoul. Paper presented at *Sociolinguistics Symposium 19*. 21-24 August, Freie Universität, Berlin, Germany.
2012	Jeon, Lisa. (2012). Where is the best and worst Korean spoken?: The Perceptual Dialectology of South Korea. Paper presented at *New Ways of Analyzing Variation Asia-Pacific 2*, National Institute for Japanese Language and Linguistics. 1-4 August, Tokyo, Japan.
2012	Cukor-Avila, Patricia, Jeon, Lisa, Rector, Patricia C., & Shelton, Zak. (2012). Texas - It's like a whole nuther country: Mapping Texans' perceptions of dialect variation in the Lone Star State. Paper presented at the *Twentieth Annual Symposium About Language and Society – Austin*. 13-15 April, University of Texas at Austin, Austin, Texas.
2012	Jeon, Lisa & Maze, Elizabeth. (2012). Projecting the second language classroom into the virtual world: task-based teaching within the virtual environment. Poster presented at *University of Texas at Arlington Student Conference in Linguistics*. 1-2 March, University of Arlington, Arlington, Texas
2011	Jeon, Lisa. (2011). Drawing boundaries and revealing language attitudes: The relationship of language and place in Korea. Poster presented at *New Ways of Analyzing Variation 40*. 27-30 October, Georgetown University, Washington, DC.

PROFESSIONAL MEMBERSHIPS & COMMUNITY ENGAGEMENT

2021-Present	Founding Member, *Korean Heritage Language (KoHL)/ 콜 Research Group*
2012-Present	Member, *TESOL International Association*
2012-Present	Member, *American Dialect Society (ADS)*
2011-Present	Member, *Linguistic Society of America (LSA)*
2020-2022	College of Information Leadership Board, *University of North Texas*
2018-2019	Manuscript Reviewer, *Journal of Linguistic Geography*

2016-2017	**Manuscript Reviewer**, *Asia-Pacific Language Variation (APLV)*
2015-2017	**Linguistics Department Representative**, *Social Sciences Graduate Student Association (SSGSA)*
2014-2015	**Treasurer & Social Committee Co-Chair**, *Rice Linguistics Society (RLS)*
2012-2013	**President**, *Student Linguistic Association of North Texas (SLANT)*
2009-2015	**Director of International Relations**, *Greater Dallas Korean American Chamber of Commerce (GDKACC)*
2012	**Korean Community Delegate/Interpreter**, *Seoul G20 Business Summit*
2011-2012	**Board of Directors**, *Greater Dallas Asian American Chamber of Commerce (GDAACC)*
2011	**Co-Organizer/Co-Emcee**, Korean Festival of Dallas hosted by the *City of Dallas*
2010-2012	**Secretary**, *Korean American Coalition (KAC)*
2010-2011	**Leadership Council**, *D/FW International Community Alliance*
2010	**Korean Community Delegate**, *Korean Chamber of Commerce & Industry* business mission trip to Dallas
2009	**Korean Community Delegate**, *City of Dallas* business mission trip to China and South Korea
2008-2011	**Director**, *Tesserae D/FW Language and Culture*